

CHANNEL PARTNER PROGRAM

Seize Your Share of the Booming Cloud Networking Market

Now is the time to boost your cloud network security offering

The cloud network security market was valued at \$6.4 billion in 2023 and is projected to grow at a CAGR of over 13% between 2024 and 2032. The opportunity is huge thanks in part to several current trends that are creating challenges for virtually every company across every industry:

Trend		Challenge
Rapid proliferation of Al	>	Puts performance and compliance pressure on existing infrastructures
Rise of multicloud environments	>	Creates management complexity and operational friction
Ever-evolving threat landscape	>	It's hard to keep up, creating risk



You can seize your share of this booming market when you partner with Aviatrix to solve these challenges for your customers.

Why Aviatrix?

Top brands trust Aviatrix as a market leader in cloud networking solutions. Since inception in 2014, Aviatrix has consistently set the standard for innovation and reliability through its established cloud networking platform that provides the security, visibility, and control your customers need to modernize and adapt with ease and confidence.

Deliver unmatched value to your customers

Your customers look to you—as their trusted advisor—to provide guidance and solutions to solve their cloud networking challenges. And when you partner with Aviatrix, you can help them:

- Increase cloud network resiliency
- Strengthen cloud security posture
- Reduce cloud costs—up to 30%

Grow your business

As an Aviatrix partner, you gain access to cutting-edge cloud networking solutions, exclusive incentives, and robust support designed to grow your business.

- Tap into rapidly growing cloud security budgets
- Differentiate and expand your offerings
- Upsell as customers scale their cloud deployments
- Increase recurring revenue streams



The Aviatrix Partner Advantage



Revenue Growth

Unlock scalable income opportunities in a rapidly growing cloud networking market.



Comprehensive Enablement

Access a dedicated Channel Manager, partner portal, training, technical support, marketing resources, and co-marketing opportunities to drive sales and streamline customer onboarding.



Innovative Solutions

Deliver differentiated products that drive strong customer retention and competitive pricing advantages.



Flexible Structure

Advance through program tiers multiple times per year to unlock greater benefits and rewards.



Partner-First Mentality

Built on trust, collaboration, and shared success, empowering our partners to thrive is a foundational principle at Aviatrix.

A program designed to grow with your business

Our tiered program is structured to reward performance and commitment, ensuring greater benefits as you scale. Resellers can transact directly with Aviatrix or leverage third-party Marketplace transactions for added convenience.

Elite Tier	For top-performing partners with extensive expertise and strong business commitments
Premier Tier	For growing partners with proven sales performance and experience in the cloud networking space
Authorized Tier	For new partners entering the program
Referral Partners	Refer potential customers to Aviatrix and earn a referral fee upon completion of a successful sale

All Authorized, Premier, and Elite tier partners benefit from:

- Dedicated Channel Manager
- Access to the Aviatrix Channel Partner Portal
- Sales enablement tools and resources
- Co-marketing opportunities
- Training and certifications for sales and technical teams
- Rewards for performance

Ready to partner with Aviatrix?

Sign up, or email us at partners@aviatrix.com.

GET STARTED